



Arriba! Leader – 3 Levels Of Qualification

All Arriba! system privileges and Arriba! recognition are based around these qualifications, you should strive to achieve all 3 levels

Arriba! Leader certificates are presented monthly at the Regional Organisation Meetings (ROM).

Level 1/3 – Arriba! Leader

Qualification: To be an Arriba! Leader you must be a Herbalife Distributor within the B.I.G. organisation, be subscribed to the B.I.G. Business System and have entered your club details to Arriba! under button 6 on your training site and to Herbalife at www.MyWeightLossChallenge.com.

Benefits: Permission to use the Arriba! Brand to enhance the marketing and running of your Weight Loss Challenge. Access to official branded, proven and cost effective Arriba! tools, sites and suppliers.

Once you have completed this level please complete the Arriba! Leader Level 1 recognition survey at www.BigRecognition.co.uk

Level 2/3 – Fully Qualified Arriba! Leader

Qualification: To become a 'Fully Qualified Arriba! Leader' you must be compliant with level 1 requirements. Also you must have shown commitment to gaining the learning and understanding necessary to run a successful Weight Loss Challenge. This commitment is proven by your attendance at these training events:

- **2 x ROM's**
- **1 x Arriba! School**
- **1 x Big Picture Event (BYB or National Corporate Event)**
- **You must have also helped at another Distributors WLC for at least 3 nights**

Benefits: Permission to use the Arriba! Brand to enhance the marketing and running of your Weight Loss Challenge. Access to official branded, proven and cost effective Arriba! tools, sites and suppliers.

Once you have completed this level please complete the Arriba! Leader Level 2 recognition survey at www.BigRecognition.co.uk

Level 3/3 – Arriba! Ambassador

Qualification: This is the highest Arriba! Leader level and qualification shows commitment to and success with Arriba! and Herbalife. To become an 'Arriba! Ambassador and be listed on Arriba!'s national site (www.FindArriba.co.uk) you must be compliant with level 1 and 2 requirements. Also you must be a Fully Qualified Supervisor and have successfully run your own 12 week Weight Loss Challenge.

Benefits: Permission to use the Arriba! Brand to enhance the marketing and running of your Weight Loss Challenge. Access to official branded, proven and cost effective Arriba! tools, sites and suppliers. Access to a facility on your B.I.G. Training Site to add your club(s) to www.FindArriba.co.uk. Through being listed on the Find Arriba! site you are in a position to receive free local leads that are generated from our national PR activities.

Once you have completed this level please complete the Arriba! Leader Level 1 recognition survey at www.BigRecognition.co.uk
